

The CONFERENCE

Dear enthusiasts of sustainable agriculture and food innovation,

We are delighted to invite you to a series of exciting presentations and debates, exploring two key pillars for the future of our food: agriculture and food, followed by agriculture in controlled environments. Over two stimulating days, we'll delve into these exciting fields to discover how they are already shaping, and will continue to shape, the way we farm, feed ourselves and make our territories more resilient, while preserving our planet.

The conference will bring together international innovative minds, key experts, farmers and stakeholders in agriculture to discuss the crucial issues facing farmers today and how they should anticipate future challenges. We will also explore how controlled environment agriculture is emerging as a promising solution, complementary to traditional agriculture, offering new perspectives and answers to today's challenges.

This two-day event is designed to be a place of exchange, discovery and collective reflection, where you'll have the opportunity to meet agricultural visionaries, take part in cutting-edge discussions and learn more about the latest advances in these innovative fields.











Morning	PROGRAM Wednesday 28 FEBRUARY 2024
HOME COFFEE	8H30 9h00
Conference 1 What will be the food supply of the 21st century?	9 <u>H0</u> 0 10H00
Conference 2 Can conventional agriculture, complemented by VFC meet the challenges of the 21st century?	10H00 11H00
Conference 3 The 3S of VFCE (Simple, Healthy, Tasty)	11H00 12H00

12H00 12H30

Can modern agriculture, including VFCE, guarantee consumers abundant, enjoyable and healthy food?

Debate

Afternoon

12H30 14H00
14H00 15H00
15h00 16h00
16h00 17h00
17h00

LUNCH IN THE HOTEL	
Conference 4	
What concrete and fundamental changes (technological, structural: new organizations, new sectors, new business models, etc.) is agriculture moving towards?	
Conference 5	
How do farmers perceive consumer expectations and changes in their own business?	
Conference 6	
How do researchers integrate the food and environmental demands of the general public into their varietal creation objectives? How VFCE may contribute to reach their targets?	

18h00

What is changing in the agricultural world today to guarantee consumers pleasure, health, traceability and abundance? What will tomorrow's weak signals be the strong ones?

Debate

DINNER IN HOTEL



Morning

Afternoon

TEBROART 2024	
9H00 10H00	Conference 7 The story of vertical plant cultivation is a long one in the long term
10H00 11H00	Conference 8 How will vertical plant production in controlled environments help agriculture meet the challenges of abundant, healthy, nutritious food?
11H00 12H00	Conference 9 The exemplary nature of Japan's vertical production chain
	Debate
12H00 12H30	Can vertical farming become part of the economic model for the agricultural sector? What does the future hold for vertical farming worldwide, in Europe and in France?

12H30 14H00	LUNCH IN THE HOTEL
14H00 14H30	Conference 10 Vertical farming in controlled enclosures (VFCE): an opportunity for medicinal plants
14H30 15H00	Conference 11 VFCE: a new offering for mushrooms and edible flowering plants.
15 <u>H0</u> 0 15h30	Conference 12 Speed breeding short-day crops by LED-controlled light schemes.
15h30 16h30	Debate Why VFCE Development Is it inevitable?
16h30 17h00	CLOSING

FORMULE



RUCK HOTEL 345 Av. Jean Jaurès, 69007 Lyon (FRANCE)

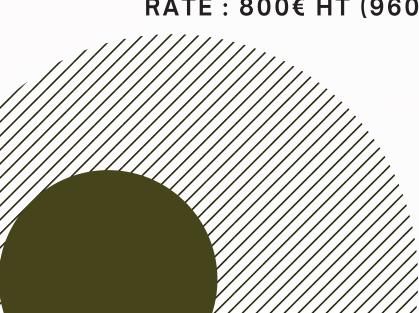
CONFERENCES & DEBATES (during 2 days)

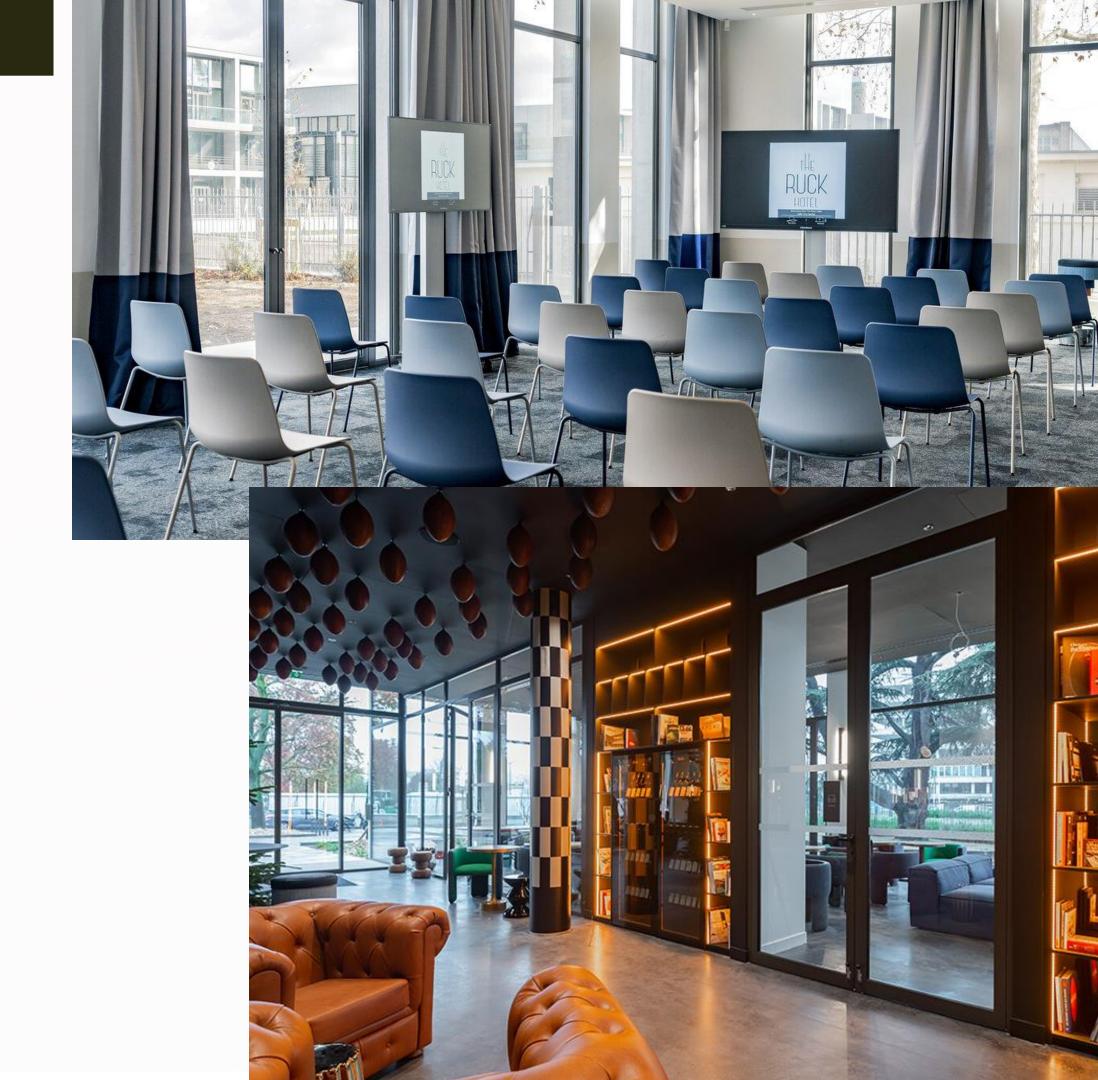
1 HOTEL NIGHT **PARKING**

A WELCOME DRINK 2 BREAKFASTS 2 LUNCHES (DRINKS INCLUDED) 1 DINNER (DRINKS INCLUDED)

1 PRESENT FOR EACH ATTENDANT

RATE: 800€ HT (960€ TTC)





YOU'RE INTERESTED!



JOIN US



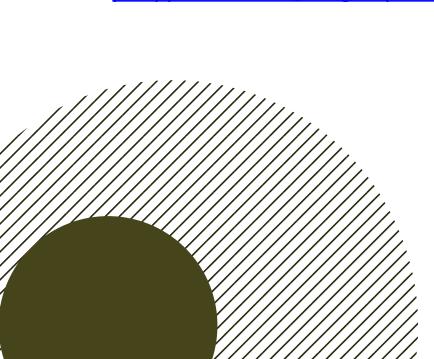
how?

By simply returning the QUOTATION

Register your ORDER send a delivery note

SEND AN INVOICE to your e-mail address

to the following e-mail address: philippe.audubert@vif-group.com





Philippe AUDUBERT - Communications Director VIF SYSTEMS

T. (+33)6 62 28 64 12

Email.: philippe.audubert@vif-systems.com

vifsystems www.vif-systems.com philippe.audubert@vif-group.com VIF SYSTEMS/ CENTRE TECHNIQUE SNCF / 25 ter, quai Pierre Semard / Bâtiment 6 /69 350 La MULATIERE N° SIRET 894 356 062 RCSLYON / Capital social 300 000,00€